

Seat No. **OCT_NOV_2024 WINTER EXAMINATION****Bachelor of Commerce (NEP 2.0)****Sub. Name: SEC I - Communications Skills Paper I****Sub. Code: 107049****Day and Date: DECEMBER ,06-12-2024****Total Marks: 40****Time: 10:30 AM To 12:00 PM**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks

Q1) A. Choose the correct alternatives and complete the sentence **[4]**

- i. Communication is the word derived from Latin word _____.
 - A. Communicare
 - B. Cummins
 - C. Comic
 - D. Care
- ii. Proxemics is the study of _____.
 - A. space
 - B. touch
 - C. tone
 - D. speed
- iii. Message is decoded by the _____ in the communication cycle.
 - A. context
 - B. receiver
 - C. channel
 - D. barrier
- iv. Discussion between two teachers is example of _____ communication.
 - A. downward
 - B. upward
 - C. lateral
 - D. cross

B. Match the Pair **[4]**

Group 1

1. Relationship Listening
2. Critical Listening
3. Attentive Listening

Group 2

- a. Primary concern is to understand the message
- b. To understand and remember
- c. Thinking for evaluation and to examine

4. Informative Listening

d. Emphasis is on understanding the person

Q2) Short Notes: Write the answer in 100-120 words (Any 02) [8]**a. Process of Communication [4]****b. Barriers to Communication [4]****c. Informative and Attentive Listening [4]****Q3) Use the following points and draft a paragraph on 'Importance of Exercise' [8]**
(Significance of daily health and exercise, physical strength, mental strength, stress and weight management,)**Q4) Write a speech on 'Environment Day Celebration' in your college [8]**
(Importance of clean environment, impact of human actions, need for actions, the role of biodiversity, the role of student, what we can do)**Q5) Reading Skill : Read the following text and answer the questions below [8]**

One day Nandu rode his horse to the village fair. On his way back he met Somendra, the merchant. The merchant was a crafty man, ready to do anything to earn some money. The villagers knew this. In fact no one knew what trick he would be up to next. Now, Nandu was poor and had no one in the world to call his own except a beautiful, white horse. He loved it more than anything else in the world. The merchant had his eye on the horse for a long time and tried to think of a way to get it for himself. Seeing Nandu, the merchant thought, Nandu is a simpleton. Let me see if I can trick him out of his horse. So he said to Nandu, You live all alone. How do you manage? What does a young boy like you need with a horse? Sell it to me and I shall make you rich in return. Nandu replied, "No I don't want to sell my horse."

But the merchant refused to give up so easily. He offered Nandu more money. Finally, when the offer reached five hundred gold coins, Nandu paused and said. Five hundred gold coins seems like a good price. But I have a condition. If you agree to it, I shall give you my horse. "What is it?", the merchant asked impatiently. "Give me the money right now and I shall give you my horse when I have given you ten lashes." After all he would resell the horse for over a thousand gold coins in the market. He would take twenty lashes for such a gain. He agreed instantly. He ran home and got the money for Nandu and brought along his whip as well. Nandu counted the money carefully. He then took the whip and the lashes fell on the merchant's back in quick succession. By the eighth lash the merchant was almost in tears but he told himself that there were only two lashes to go and the horse would be his. The merchant held his breath waiting for the final lashes. But Nandu had mounted his horse and was riding off. "Wait!", shouted the merchant in anger. "What about the last lashes? Where are you going with the horse? We had a deal."

Nandu stopped and said, "I agree to give you the horse only after I had given you ten lashes. But it is upsetting my horse. I'll give you the last lashes later. Till then goodbye!" "Come back you cheat!", the merchant shouted. But the crowd that had gathered around agreed with Nandu. A deal was a deal. Till the last lash was given, the horse could not belong to the merchant. Nandu rode away richer by five hundred gold coins and Somendra waited in vain for several days for the final lash which never came.

- a. Why did the merchant offer to buy Nandu's horse? [2]
- b. Why did Nandu set the condition of giving the merchant ten lashes? [2]
- c. What reason did Nandu cite for not giving the merchant the final lashes? [2]
- d. Choose the word that is synonym of 'crafty' [1]
- e. Choose the word that is antonym of 'accepted' [1]

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