

Seat No.

Total No. of Pages : 2

Oct.-Nov. 2024 Examination
B.Com (Part-II) (Semester-IV) (CBCS)
Fundamentals of Entrepreneurship (Paper-II)
Subject Code : 73523

Day and Date : Saturday, 07-12-2024

Total Marks : 50

Time : 02:30 pm to 04:00 pm

Instruction :

- 1) All questions carry Equal Marks
- 2) Attempt ANY FIVE questions out of SEVEN questions

Q.1 Write Short Answers (Any Two) (10)

- a) Aditi Gupta-The successful woman entrepreneur
- b) Characteristics of Family Business
- c) Importance of Service Sector

Q.2 Explain the Entrepreneurial qualities of Chitale group. (10)

Q.3 What do you mean by Business Plan? Explain the key Elements of Business Plan. (10)

Q. 4 Explain the role of Agro Business in national economic growth. (10)

Q.5 Draft a Project Report for starting a Milk Dairy. Imagine necessary details. (10)

Q. 6 Define 'Women Entrepreneurship' and explain the causes of limited growth of women entrepreneurship in India. (10)

Q.7 Write Short Notes (Any Two)

- a) Challenges before Family Business
- b) Opportunities in Service sector
- c) Business succession Planning

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