

**Shivaji University, Kolhapur**  
**Programme: B. Com.**  
**Level 4.5 Semester-I**  
**Course Code: DSC (B) - I**  
**Business Administration Paper-I**  
**(Principles of Management)**  
(Introduced from June 2024)

**Course Outcomes:**

After studying this course, students will be able to:

1. Understand the contributions towards the management
2. Explain in detail types of change in management
3. Apply principles of management in various field of business
4. Demonstrate the plan of crisis management.

4 Credits	100 marks (Semester end examination 80 and internal evaluation 20)	Total 60 hours
<b>Unit No.</b>	<b>Course Content</b>	<b>No. of Hours</b>
<b>Unit-I</b>	<b>Introduction to Management</b>	15 hours
	Evolution of Management, Meaning, Definitions and Characteristics of Management, Need for Management Study, Functional Areas of Management, Roles of a Manager, Levels of Management	
<b>Unit-II</b>	<b>Contribution towards Management</b>	15 hours
	Principles of Scientific Management by F. W. Taylor, Fourteen Principles of Management by Henri Fayol, Principles of management by Mary Parker Follett, Contribution of Elton Mayo: Hawthorne Experiments, Peter Drucker: Management by Objective	
<b>Unit-III</b>	<b>Recent trends in Management-I</b>	15 hours
	<b>Change Management:</b> Concept, Need for Change, Types of Change, Resistance to Change <b>Hospitality Management:</b> Concept, Characteristics and Scope of Hospitality industry	
<b>Unit-IV</b>	<b>Recent trends in Management-II</b>	15 hours
	<b>Crisis Management:</b> Concept, Types of Crisis, Causes of Crisis, Crisis Management Plan <b>Sustainable Management:</b> Concept, Different dimensions of sustainable management, Benefits of sustainable management,	

**Reference Books Recommended:**

1. Durai, P. (2015). Principles of Management, Text and Cases. New Delhi: Pearson Education.
2. Koontz, H. (2010). Essentials of Management. New Delhi: Tata McGraw-Hill Education.

3. Stoner, Freeman & Gilbert Jr. (2009). Management. New Delhi: Prentice Hall.
4. Weihrich, H. & Koontz, H. (2010). Management- A Global Perspective: New Delhi: Tata McGraw-Hill Education.
5. Robbins & Coulter (2013). Management. New Delhi: Prentice Hall.
6. Robbins, S.P. & Decenzo, D. A. (2014). Fundamentals of Management: Essential Concepts and Applications. New Delhi: Pearson Education.

**Nature of University Question**  
**Shivaji University, Kolhapur**  
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Time: 3 Hours

Total Marks 80

QuestionNo.1	a) Multiple Choice Questions (6 Questions - 4 alternatives each)	12Marks
	b) Match the following (Two Columns-Four pairs)	04 Marks
	b) Two statements (Answering true or false)	04 Marks
QuestionNo.2	Write Short Notes (Any four out of six)	20 Marks
QuestionNo.3	Answer the following (Any four out of six)	20 Marks
QuestionNo.4	Answer the following (Any two out of four)	20 Marks

**Internal Assessment**

**20 Marks**