

**Shivaji University, Kolhapur**  
**Programme: B. Com.**  
**Level 4.5 Semester-II**  
**Course Code: DSC (D) - II**  
**Business Economics Paper-II**  
(Introduced from June 2024)

**Course Outcomes:**

**After studying this course, students will be able to:**

1. Understand different market structure.
2. Analyze price and output determination in different market.
3. Familiar with product differentiation and selling cost.
4. Able to decide prices of production factors.

4 Credits	100 marks (Semester end examination 80 and internal evaluation 20)	Total 60 hours
<b>Unit No.</b>	<b>Course Content</b>	<b>No. of Hours</b>
<b>Unit-I</b>	<b>Perfect Competition Market</b>	15 hours
	Meaning and characteristics Price determination under perfect competition market Equilibrium of the firm & industry in the short run Equilibrium of the firm & industry in the long run	
<b>Unit-II</b>	<b>Monopoly Market</b>	15 hours
	Meaning and characteristics of Monopoly Market Short Run and Long Run Price determination in monopoly market Price discrimination- meaning, Degree and types Monopoly power - Meaning and methods of measurement	
<b>Unit-III</b>	<b>Monopolistic Competition Market and Oligopoly Market</b>	15 hours
	Meaning and characteristics of Monopolistic Competition Market Price determination under monopolistic Competition Market Product differentiation, Selling cost – Meaning, Modes, Importance Oligopoly Market- Meaning and characteristics	
<b>Unit-IV</b>	<b>Factor Pricing</b>	15 ours
	Wages -Money and Real Wages, Wage Differentiation, Modern Theory of Wages Rent – Meaning, Modern theory of Rent Interest- Meaning, Gross and Net Interest, Classical theory of Interest, Keynesian theory of interest	

	4.4 Profit- Meaning, Gross and Net profit, Uncertainty Theory of Profit Innovation theory of profit	
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**Reference Books Recommended:**

1. Puri V.K.,(2006) "Business Economics" Himalaya Publishing House, New Delhi.
2. Jhingan M.L.,(1986) "Micro Economic Theory" Vikas Publication, New Delhi.
3. Doshi R.R.,(1999), "Modern Business Economics" Modern Publication, New Delhi
4. Business Economics- Mithani D.M
5. Jhingan M.L.,(1986) "Micro Economic Theory" Vikas Publication, New Delhi.
6. Ahuja H.L.(2003) "Advanced Economic Theory" Seth Publication
7. Business Economics- Ahuja H.L.

**Nature of University Question**

**Shivaji University, Kolhapur**

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**Business Economics Paper-II**

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Time: 3 Hours

Total Marks 80

QuestionNo.1	a) Multiple Choice Questions (6 Questions - 4 alternatives each)	12Marks
	b) Match the following (Two Columns-Four pairs)	04Marks
	b) Two statements (Answering true or false)	04 Marks
QuestionNo.2	Write Short Notes (Any four out of six)	20Marks
QuestionNo.3	Answer the following (Any four out of six)	20Marks
QuestionNo.4	Answer the following (Any two out of four)	20Marks

**Internal Assessment**

**20 Marks**